

INTREPID 2nd Training School, Barcelona
Prototypes

E-LASTIC HUB

Learn&Earn

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E-LASTIC HUB is a learn-and-earn innovative lab, community and fulfilment centre.

While most educational institutions around the world still use 19th century delivery methods, the smartest players are quickly adapting to the new needs. That's why E-LASTIC HUB is here. It helps you become a member of the learning creative hub that keeps paying for learning.

PROBLEM:

- Expensive tuition.
- Don't get paid during studies (you work elsewhere to earn money).
- Gain no practical experience (no portfolio after you finish university).
- Outdated knowledge.
- Not fulfilled and happy with the learning process.
- Missing link with industries, organizations, NGO's, etc.
- Don't get job after university.

E-LASTIC HUB SOLUTION:

- No tuition fees.
- Learn trending skills in one to three months (pre-qualifications possible).
- Latest updated skills (and knowledge).
- Get feedback from students and companies/organizations/government, etc. and adjust quickly.
- Get portfolio at the end.
- Get job or be self-employed after you finish program.
- Get to know the people in your related field (membership: like alumni).
- Self-development journey.
- Peer-to-peer learning.
- Freedom to experiment and make mistakes.
- Happy with experimenting what they love – if not, they're only wasting a couple of months of their lives instead of four years. They can prequalify and find other programs that suits them better.
- Get skills (knowledge is byproduct).
- Possibility for marginalized groups to quickly engage in workforce.

PILOT PROGRAM: RedRock was an online school of commercial photography where students earned money from photos they make. We sell the photos for them on one of the main stock sites (for example, iStock). A student learns to make profitable photos through series of specific online photo projects. Images created during each project generate an income and enable students to earn money while they learn – we split the profit with students that's why they didn't have to pay their tuition fee. All the school work was done from home, but we met once per month also on a field. The program lasted for 7 months (2015-2016) and we had 15 pilot students enrolled in the program. Instead we taught them how to make commercially appealed photography and we are all still earning money from selling the photos we made two and more years ago.

APPLICABLE FIELDS: graphic design, videography, app development, marketing, etc.

